

**SHRI BINZANI CITY COLLEGE**  
**Umrer Road, Nagpur**

**Criterion VII**

**2017-18**

**Annexure – ii**

**BEST PRACTICE – I :**

- 1) A training of recruitment drive by Tata Consultancy Services (TCS) for the final year students.

**Goal :** 1) To prepare the students for corporate sector.

- 2) To inculcate interview skills and behavioral skills in the students.
- 3) To acquaint the students about the current trends of industry.

**Context:**

Majority of the students of the college are from the rural sector. They are unable to fulfill the demands of the growing industrial sector in & around Nagpur City. To bridge this gap the college got the opportunity to impart training to the final year students and to prepare them for future challenges.

**The Practice:**

The college signed a MOU with TCS in 2013. Accordingly the college has been organizing training and placement in collaboration with TCS. The trainers from TCS have successfully imparted 100 hours training programme of Campus to Corporate Module every year. The students are taught grammatical structures, expected behavior in corporate sector and the importance of values like honesty, teamwork and dedication. They are also groomed to meet the expectation of the corporate sector. Special efforts are taken in GD & PI. A recruitment drive is organized immediately after this 100 hours training spanned over 20 days. This is usually done after the final year students finish their exams.


**Evidence of Success:**

- 1) As a result of this CSR activity around 15 students have been selected for the BPS Unit of TCS situated at MIHAN, Nagpur. They undergo further training of 2/3 months at TCS.
- 2) All the students who have successfully completed the training have received the certificates from renowned company like TCS which has helped them in their career.
- 3) Every year more number of students are participating in the training programme.

**Problems Faced:**

Even though many students have benefited by this training, it has been seen that at least 40% of the students drop out of it due to various reasons. The college is working upon including all the students of final year in the training by scheduling the training according to their convenience.



  
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## BEST PRACTICE – II:

**Title of the practice:** Organization of Book Exhibition in the Library.

**Goal:** To make the students familiar with the collection of library and to inculcate the habit of reading in them.

**The Context:** New students have no knowledge about the collection of library. They need books for completing the assignments, to make notes according to syllabus and prepare for various competitions. Hence they need knowledge about the collection of library. Book exhibition helps them to have glimpse of the library collection.


**The Practice :**Books were averaged subject wise. It was further classified as text book and reference book. Students were called classwise and they were taken around the library. They were shown various reference books related to their subjects and they were taught how to browse these resources.

### Evidence of Success:

- 1) Enthusiastic participation of students in organising the event.
- 2) Number of issues increased after the exhibition.
- 3) Number of students users also increased after the exhibition.

**Problems Faced:** As such no problem was faced



  
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**7.6 SWOC Analysis**

**Strengths:**

1. The College was established in 1930 and registered in 1932. This is the 85<sup>th</sup> year of the College. It has around 1822 students enrolled in its UG & PG classes and the number is on the increase every year. This is the biggest strength of the college
2. **Accessibility:** the College is centrally located joining the urban and the rural populace. It is preferred by the students from the vicinity due to adequate frequency of transportation facility from the surrounding villages.
3. **Excellent location with Sports facility:** The College is spread over an area of 32 acres of land on the busy Umrer State Highway. It has a huge playground with a well-equipped gymnasium also. The Sports ground is thrown open to public from 6 in the morning till late evening for practicing various games. The vicinity is also used by elderly people for Yoga and Meditation.
4. **Eco-friendly environment:** The College has a tradition of planting saplings on its Foundation Day every year on 17<sup>th</sup> July. As a result of this regular activity, the college now enjoys pleasant atmosphere with many varieties of plants around it. It attracts many birds and butterflies.  
The College has been instrumental in reducing Carbon Emission in the Campus by observing a No-Vehicle Day once in a week.  
The College has also kept a number of dustbins at vantage positions thereby reducing the plastic and other menace in it.
5. **Visionary and dedicated stakeholders:** The College is one of the oldest institutions of Nagpur City established in 1930. It is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, under section 2 (f) and 12 (b) of the UGC Act, 1956. At the outset, the College considers its benevolent Management, qualified and dedicated Faculty members and industrious administrative staff as its greatest strengths. This has been the backbone of the College since its inception. Almost 95% of the Faculty members are Ph.D holders. 3 teachers are members of Board of Studies of various departments.  
The Alumni Association and the Parents-Teachers Committee organize annual meetings through which the college gets valuable inputs and suggestions.

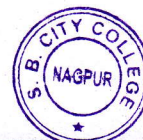


libraries of Nagpur City. Today it has INFLIBNET facility, OPAC system. It has around 40,000 books and Print Journals. The various departments of the College also have their Departmental Libraries wherein the students are encouraged to use and maintain books.

7. **Laboratories:** the College has a Digital English Language Laboratory catering to the immediate needs of the students coming from vernacular background, a Computer Laboratory for the BCCA students and a Psychology Laboratory also.
8. **Academic Activities:** The College runs two UGC sponsored Career Orientation Courses of 'Web Designing & E-Commerce' and 'Communication Skills and Personality Development'.  
The College has Post Graduate Departments of Political Science, Marathi, English and Commerce. It also has Research Centers in Political Science, Commerce and English.
9. **Extension Activities:** The College has active NSS, NCC, Lifelong Learning Cell and Cultural Cells. It benefits the students by giving them multiple opportunities and exposure. A wide range of extracurricular activities for all-round development of the students are also provided in the College.
10. **Modern Technology:** The use of technology has made the functioning of the administrative staff and the teaching-learning process both effective and easy. The College has a smart board, U-board, e-pen, 4 classrooms equipped with LCD projectors.

**Weaknesses:**

1. With the mushrooming of Colleges in the vicinity, the number of quality students has gone down.
2. The number of students coming from economically backward class is more. As a result, they end up doing petty jobs to satisfy their immediate needs. They tend to either drop out in case of failure or end up being irregular to college.
3. The faculty of Arts has limited scope for today's youth. Those desirous of attempting competitive exams only take admission. They concentrate more on the competitive exams than University exams. The B.Com students also concentrate more on their CA/CS/ICWA/ICWS exams. As a result, the University exam results tend to be low.
4. Lack of support of parents is one of the most important reasons for the students to fail. The Parents-Teachers Association has been taking efforts to boost ties with the parents. But most of the families belong to low-income groups and so they fail to attend the meetings.
5. There are vacancies in the administrative section also, thereby pressurizing the present staff. The general discontent affects the smooth functioning of the institution.
6. Some of the classes of Commerce Stream are run on non-grant basis. As a result, teachers are employed on Ad-hoc. Their tendency to switch jobs is more.



1. Nearly half of the students are from rural background. Higher education is a stepping stone to success for them. Skill based courses can help them in their career.
2. The College has Research Centers in Political Science, Commerce, English. It can attract more Research scholars thereby creating a research atmosphere in the College.
3. A number of Skill based courses can be started in the College for the professional course students.
4. More number of training programs can be started for Sports students to boost their performance.
5. The College can be made paperless with increase in the number of technological devices and CMS software.
6. Nagpur is fast attracting industries. The College can have tie-ups to ensure hands-on experience as interns to learn sales, marketing, insurance, banking related workings. This institute-industry linkage can be very beneficial to the students.

#### Challenges:

1. There is a poor response to the traditional courses. More number of students opt for professional courses. But owing to the fee structure of these professional courses, not all of the students can afford them.
2. Many self-financing institutions have come up in the vicinity with commercial orientation. It is a challenge to sustain amongst them focusing on the core values and ethics of the College.
3. It takes a lot of efforts on the part of the teachers to give quality placements to students coming from rural background.
4. Number of permanent teachers is less due to the policy of the Government. It affects the working of the various cells and departments. The College is unable to introduce new skill based courses as they would need dedicated permanent teachers to take the responsibility.

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In charge - Criterion VII



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